

NEWS RELEASE



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FOR IMMEDIATE RELEASE

International Poultry Welfare Alliance and International Egg Foundation Sign MOU at IPPE to Strengthen Poultry Welfare Training and Support

Atlanta, Ga. — January 2026 — The International Poultry Welfare Alliance (IPWA) and the International Egg Foundation (IEF) announced a new partnership at the International Production & Processing Expo (IPPE) aimed at strengthening poultry welfare training and practical support for producers in regions facing nutrition and food security challenges.

Through a newly signed Memorandum of Understanding (MOU), IPWA will provide IEF with access to its science-based Key Welfare Indicator (KWI) Guides, member scientific expertise, and aligned tools. IEF will apply these resources in the field and share feedback from farmers, trainers, and local partners to ensure the materials meet real-world needs across diverse production environments.

“IEF is focused on delivering practical solutions that strengthen egg production and nutrition outcomes in vulnerable regions,” said **Bruce Dooyema, IEF Chairman**. “Through our partnership with IPWA, we can apply proven welfare tools in the field while contributing farmer-led insights that help ensure guidance reflects real-world conditions.”

IPWA leaders say the collaboration will directly strengthen the organization’s ability to refine its global welfare guidance.

“We are honored to support IEF’s mission and to learn from the regions where these tools matter most,” stated **Dr. Katy Tarrant**, Chair of IPWA. “This feedback-driven approach helps ensure our KWI Guides remain relevant, adaptable, and effective for producers around the world.”

The partnership includes ongoing coordination between the organizations to assess field outcomes and identify opportunities to tailor welfare training and science informed resources to improve poultry welfare globally.

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About the International Poultry Welfare Alliance (IPWA)

The International Poultry Welfare Alliance is a global organization dedicated to promoting and advancing the welfare of poultry through research, education, and collaboration. IPWA works with industry stakeholders, researchers, and educators to develop guidelines and resources that support the humane treatment of poultry.

About the International Egg Foundation (IEF)

The International Egg Foundation leverages the nutritional and economic power of the egg to support vulnerable populations in areas of greatest nutritional need. By strengthening sustainable egg production and providing technical training, IEF builds local capacity to improve diets and livelihoods.

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Memorandum Of Understanding



Signed At IPPE 2026