



US-RSPE / IPWA SUMMIT SPONSORSHIPS

EARLY LEADER PREVIEW SPONSOR PROSPECTUS

October 18-21, 2022

The Poultry Sustainability & Welfare Summit is three days of innovative perspectives and ground-breaking insights as we bring together the world's leading experts. We're proud to offer a variety of levels and methods for your organization to support US-RSPE and IPWA while making a lasting impact for your brand. This is a great opportunity to support important work in sustainability and welfare and signal to the industry that you are a committed leader in the space.

Contact Candace Bergesch at cbergesch@poultryegg.org to secure your sponsorship today!

GOLD PARTNER — \$7,500 USD

- **BREAK FEATURE**
 - Take the spotlight with 2 minutes of special content + rolling slides with other sponsor logos during one of four quick breaks on the main stage
 - any visual format: video, rolling slides, etc. approved by staff
- **AGENDA FEATURE**
 - Promote your business with a customized ad in the virtual IPWA or US-RSPE program, made available to attendees and those in the IPWA / US-RSPE network virtually.
- **NEWSLETTER FEATURE**
 - Newsletter text ad with logo in follow-up to event directly to full membership.
- **QUICK INSIGHT RECORDING**
 - Opportunity to record and submit a "Quick Insight" from your staff or chosen expert on a welfare or sustainability topic to be recorded and shared during and post-conference as on-demand content.
- **CHOICE OF SPECIALTY PROMOTION**
 - Opportunity to select one specialty promotion option listed on the next page + first right of refusal at time of sponsorship confirmation. Submit yours early for first choice!
- **REGISTRATIONS**
 - Full complimentary summit registrations for up to 5 team members (hotel not included).

SILVER SPONSOR — \$4,500 USD

- **BREAK FEATURES**
 - Take the spotlight with 1 minute of special content + rolling slides with other sponsor logos during one of four quick breaks on the main stage

- any visual format: video, rolling slides, etc. approved by staff

- **AGENDA FEATURE**

- Promote your business with a customized ad in the virtual IPWA or US-RSPE program, made available to attendees and those in the IPWA / US-RSPE network virtually.

- **CHOICE OF SPECIALTY PROMOTION**

- Opportunity to select one specialty promotion option to best fit your organization.

- **REGISTRATIONS**

- Full complimentary summit registrations for up to 5 team members (hotel not included).

BLUE SUPPORTER — \$2,500 USD

- **BREAK FEATURES**

- Take the spotlight with 30 seconds of special content + rolling slides with other sponsor logos during one of four quick breaks on the main stage
 - any visual format: video, rolling slides, etc. approved by staff

- **AGENDA FEATURE**

- Promote your business with a customized ad in the virtual IPWA or US-RSPE program, made available to attendees and those in the IPWA / US-RSPE network virtually.

- **REGISTRATIONS**

- Full complimentary summit registration for 1 team member (hotel not included).

SPECIALTY PROMOTIONS — \$1,000 USD

- **ZERO WASTE BADGE AND LANYARD SPONSORS**

- Name badges and lanyards help us to connect easily in person. However, they can contribute to landfill waste. Help us achieve zero waste from our badges and lanyards by signing up to be a badge or lanyard sponsor.
- **Badges** — Sponsor our Zero Waste box to recycle all badges and lanyards after our program is complete. Post your signage on or near the box.
- **Lanyards** — Have extra lanyards laying around? We'll help you clean out that closet and reuse lanyards with your organizations' branding while making an impact with every single attendee of our conference. This sponsorship also includes covering the cost of our Zero Waste box to recycle them once the program is complete.

- **MIX & MINGLE RECEPTION SPONSOR**

- (ONLY AVAILABLE TO GOLD & SILVER SPONSORS)***

- Promote your business with customized signage and the opportunity to give short remarks to close out the day's program. LIMIT OF 3 AVAILABLE, SO ACT FAST!

- **LUNCH SPONSOR**

- Promote your business with customized signage and recognition as a sponsor of the midday meal in the agenda. LIMIT OF 3 AVAILABLE, SO ACT FAST!

- **FOCUS ON SUSTAINABILITY & WELFARE SPONSOR**

- Promote your business with customized signage and recognition as a sponsor of the snacks and beverages all days of the conference in the agenda.

- **CUSTOM OPPORTUNITY**

- Have a creative idea or surplus promo item from other events you'd like to make use of? Contact Candace Bergesch to discuss creating a custom opportunity, cbergesch@poultryegg.org.