



For Immediate Release
U.S. Poultry & Egg Association

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US-RSPE and IPWA Partner to Address Sustainability and Animal Welfare in the Poultry Industry

TUCKER, Ga. – June 19, 2017 – The poultry and egg industry has long been acknowledged for its effort to be more efficient and recognizes the continuing need to proactively collaborate with others involved in the supply chain to ensure that it remains successful and sustainable in the future. Industry and consumer groups across the value chain have discussed the need for a program to meet this goal.

Two newly established groups, the U.S. Roundtable for Sustainable Poultry & Eggs (US-RSPE) and the International Poultry Welfare Alliance (IPWA), recently held conversations to discuss ways to collaborate. Each group's mission aspires to advance, support and communicate continuous improvement in sustainability and animal welfare through leadership, innovation, multi-stakeholder engagement and collaboration. The groups will also seek to evaluate current and emerging concerns related to animal welfare and sustainability and advance tangible outcomes through research, education and outreach initiatives.

Acknowledging the synergies that can be gained by combining their efforts, the US-RSPE and IPWA have decided to unify endeavors on areas of common interest - sustainability and animal welfare – within the poultry and egg industry. To enable this, the groups will be offering a joint membership so that stakeholders within the poultry and egg value-chain can benefit from both sustainability and animal welfare discussions.

US-RSPE and IPWA are excited to begin the collaborative process of addressing and advancing the issues related to animal welfare and sustainability. Both groups will be informing potential stakeholders of opportunities to be actively engaged as members in the near future.

The U.S. Poultry & Egg Association (USPOULTRY) will work with the leaders from both groups to conduct a search for an executive director who can provide management and leadership for the organizations.

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