



Poultry Sustainability &
Welfare Summit

Engage & Connect

OCTOBER 18 - 21, 2022

SIGN UP NOW

Host City:
Atlanta, Georgia, USA

Attend the Poultry Sustainability & Welfare Summit

Join us for three days of innovative ideas and ground-breaking insights as we bring together professionals from around the world. This is a great opportunity to engage and learn about important work in sustainability and welfare — and signal to the industry that you are among the leaders in the space through your participation.

- Vision:** Bring together people of varying backgrounds, expertise, and business objectives to actively work to find answers to shared problems.
- Value:** Gain new business connections, insight into the toughest topics in the industry, and new ideas to inform your practices and projects.
- Attendees:** Farmers, executives, veterinarians, researchers, program managers, consultants, buyers, and other professionals will be in attendance.

Visit our website to learn more: bit.ly/poultrysummit

Bring insights back to your team. | Share your perspective with others.



Questions?
Contact Candace Bergesch at
cbergesch@poultryyegg.org





OCTOBER 18 WELCOME



Poultry Sustainability &
Welfare Summit

5:30 PM

6:30 PM

REGISTRATION:
Registration Open
On-Site at Reception - Muse 1

5:30 PM

6:30 PM

RECEPTION:
Welcome Reception Hosted by Our Sponsors
Muse 1

OUR SPONSORS



We're proud to offer a variety of levels and methods for your organization to support US-RSPE and IPWA while making a lasting impact for your brand. This is a great opportunity to support important work in sustainability and welfare and signal to the industry that you are a committed leader in the space. We are still accepting sponsors until September 28.

[LEARN MORE](#)

Bring insights back to your team. | Share your perspective with others.



Starling Atlanta Hilton Hotel
188 14th St NE
Atlanta, GA 30361





DAILY OVERVIEW

OCTOBER 19 SUSTAINABILITY



Poultry Sustainability &
Welfare Summit

8:00 AM

8:15 AM

WELCOME:

Remarks from US-RSPE Leadership
Sequoia

8:15 AM

9:15 AM

PLENARY SESSION:

Key Challenges in Sustainability

9:15 AM

9:45 AM

INTERACTIVE DISCUSSION:

Guided Discussions in Small Groups

9:45 AM

10:00 AM

BREAK

10:00 AM

11:00 AM

PLENARY SESSION:

Emerging Technologies in Sustainability

11:00 AM

11:30 AM

INTERACTIVE DISCUSSION:

Guided Discussions in Small Groups

11:30 AM

1:00 PM

LUNCH BREAK

Sequoia Foyer

1:00 PM

2:00 PM

TRAINING SESSION:

Creating the Pathway to Improvement: US-RSPE Framework

2:00 PM

2:45 PM

INTERACTIVE DISCUSSION:

Guided Discussions in Small Groups

2:45 PM

3:00 PM

BREAK

3:00 PM

5:00 PM

DEEP DIVE SESSIONS:

Practical Applications of the Framework by Sector

— POULTRY PRODUCTION

— RETAILERS & FOOD SERVICE

— ALLIED INDUSTRIES

5:30 PM

6:30 PM

RECEPTION:

Sustainability Reception Hosted by US-RSPE

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DAILY OVERVIEW

OCTOBER 20 WELFARE



Poultry Sustainability &
Welfare Summit

8:00 AM

8:15 AM

WELCOME:
Remarks from IPWA Leadership
Sequoia

8:15 AM

9:15 AM

PLENARY SESSION:
Key Challenges in Welfare

9:15 AM

9:45 AM

INTERACTIVE DISCUSSION:
Guided Discussions in Small Groups

9:45 AM

10:00 AM

BREAK

10:00 AM

11:00 AM

PLENARY SESSION:
Ethical & Practical Considerations to Inform Poultry Management

11:00 AM

11:30 AM

INTERACTIVE DISCUSSION:
Guided Discussions in Small Groups

11:30 AM

1:00 PM

LUNCH BREAK
Sequoia Foyer

1:00 PM

2:00 PM

TRAINING SESSION:
Using Outcomes-Based Welfare Indicators

2:00 PM

2:45 PM

INTERACTIVE DISCUSSION:
Guided Discussions in Small Groups

2:45 PM

3:00 PM

BREAK

3:00 PM

5:00 PM

DEEP DIVE SESSIONS:
Practical Implementation of Key Welfare Indicator Assessments

- BROILER CHICKENS
- TURKEYS
- LAYER CHICKENS
- BREEDERS

5:30 PM

6:30 PM

RECEPTION:
Welfare Reception Hosted by IPWA

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DAILY OVERVIEW

OCTOBER 21

SUSTAINABILITY & WELFARE



Poultry Sustainability &
Welfare Summit

8:00 AM

8:15 AM

WELCOME:

Remarks from US-RSPE & IPWA Leadership
Sequoia

8:15 AM

9:15 AM

PLENARY SESSION:

Exploring the Crossroads Between Sustainability & Welfare

9:15 AM

9:45 AM

INTERACTIVE DISCUSSION:

Guided Discussions in Small Groups

9:45 AM

10:00 AM

CLOSING SESSION:

Takeaways & Next Steps

LOCATION INFORMATION



Host City:
Atlanta, Georgia, USA

Location:
Starling Atlanta Hilton Hotel
188 14th St NE
Atlanta, GA 30361



Things to Do:

World of Coca-Cola

Atlanta Falcons NFL Game (Sunday, Oct. 16)

Georgia Aquarium

Visit our website to make your reservations: bit.ly/poultrysummit

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