

The IPWA/ US-RSPE Booth and General Information

The sign-up to work at our booth is [here](#). We are booth #B4038 and will be setting up Sunday afternoon/Monday morning.

A form has been created and shared externally so anyone interested in connecting with IPWA or US-RSPE can indicate interest- Want to connect with IPWA at IPPE? Click [here](#)!



Visit us at booth #B4038



IPWA IPPE Information

If you have any places to share information about our attendance or events, here is some content (and creative attached to this email) to help you generate your own social posts, or share etc.

Copy for IPWA and IPPE:

Anticipating an incredible IPPE event and eagerly looking forward to connecting with other International Poultry Welfare Alliance members. Visit IPWA and learn more at booth #B4038.

What are you looking forward to at IPPE?

I eagerly look forward to participating in the upcoming International Production & Processing Expo (IPPE) and visiting fellow International Poultry Welfare Alliance (IPWA) members. The IPWA is a dynamic and driven group of organizations, companies, and individuals who are deeply committed to continuously advancing the welfare of poultry around the world. I feel grateful to have joined this group and look forward to connecting! Visit IPWA at booth #B4038. I'll be there (your schedule)

Call to Action:

Want to connect with IPWA at IPPE? Click [here!](#)

Copy for Icebreaker Event:

The International Poultry Welfare Alliance (IPWA) is hosting a Research and Innovation Icebreaker event where we will officially launch our Research and Innovation committee, share the latest major education project from the Education and Training Committee, and provide a way for academics, students, and industry to network. Refreshments will be provided, and space is limited, so RSVP today!

Personal Post for Icebreaker:

I am looking forward to attending the IPPE event. I will have the opportunity to meet with members of the International Poultry Welfare Alliance (IPWA) at our Research and Innovation Icebreaker Event. Launching our Research and Innovation Committee officially and sharing the latest major education project from the Education and Training Committee is exciting. I am eager to network with everyone who will attend. I have already RSVP'd, have you?

IPWA Research and Innovation Committee Icebreaker

Tuesday, Jan. 30, 3-5 PM

Room B211

RSVP Here

Shorter- more informal content:



Tuesday, January 30



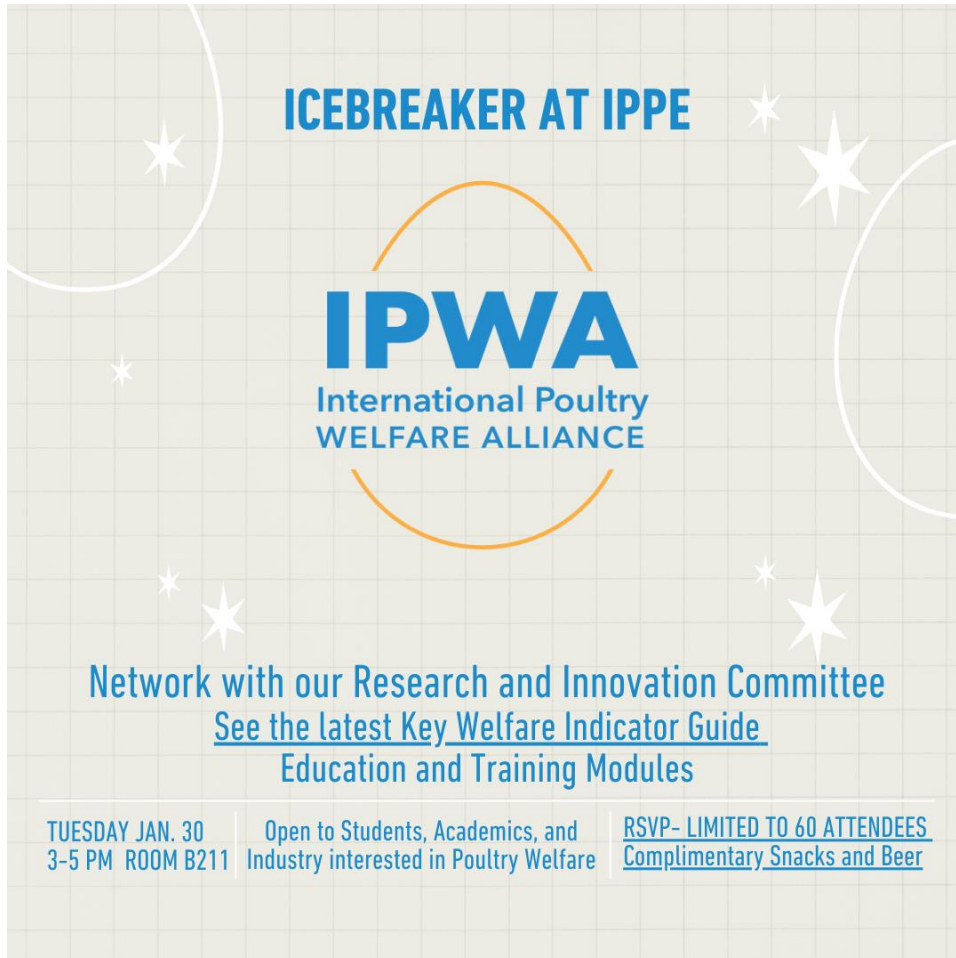
3-5 PM, Room B211



International Poultry Welfare Alliance Research and Innovation Committee Icebreaker

Network with researchers and industry experts and share your insights on poultry welfare as we launch our Research and Innovation Committee. Be among the first to discover a groundbreaking Key Welfare Indicator project from our Education and Training committee. Refreshments will be provided, and space is limited, so RSVP today!

RSVP Here

A poster for an IPWA icebreaker event. The background is a light gray grid with white stars and curved lines. The text is in blue. The main title is 'ICEBREAKER AT IPPE'. Below it is the IPWA logo, which consists of the letters 'IPWA' in a large, bold, sans-serif font, with 'International Poultry WELFARE ALLIANCE' in a smaller font below it. The logo is framed by an orange semi-circle. Below the logo, the text reads 'Network with our Research and Innovation Committee', 'See the latest Key Welfare Indicator Guide', and 'Education and Training Modules'. At the bottom, there is a table with three columns: 'TUESDAY JAN. 30 3-5 PM ROOM B211', 'Open to Students, Academics, and Industry interested in Poultry Welfare', and 'RSVP- LIMITED TO 60 ATTENDEES Complimentary Snacks and Beer'.

TUESDAY JAN. 30 3-5 PM ROOM B211	Open to Students, Academics, and Industry interested in Poultry Welfare	RSVP- LIMITED TO 60 ATTENDEES <u>Complimentary Snacks and Beer</u>
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**IPWA Research and
Innovation Committee
Icebreaker**

Tuesday, January 30,
3-5 PM
Room B211



**EXPERIENCE
IT ALL**

JAN. 30 - FEB. 1, 2024 | ATLANTA, GA USA

IPPEXPO.ORG



Visit Us at
Booth
#B4038



US-RSPE

US-RSPE has an event on Monday targeting people who are in your organization (and thus are already members) but need to know more about what US-RSPE has to offer or organizations what are not yet members and need to be!

RSVP is voluntary, and here: <https://forms.office.com/r/0VTcqQc4vA>

If you have any places to share information about our attendance or events, here is some content (and creative attached to this email) to help you generate your own social posts, or share etc.

A form has been created and shared externally so anyone interested in connecting with IPWA or US-RSPE can indicate interest- Want to connect with US-RSPE at IPPE? Click [here](#)!

Short boilerplate language for US-RSPE:

The U.S. Roundtable for Sustainable Poultry & Eggs is an independent, multi-stakeholder organization that advances environmentally sound, socially responsible, and economically viable sustainability projects in the poultry industry through innovative and collaborative projects across three pillars: People, Planet, and Poultry.

To learn more about US-RSPE, visit <https://www.us-rspe.org/> or contact emyhre@poultryegg.org for more information.

Copy for US-RSPE and IPPE:

Anticipating an incredible IPPE event and eagerly looking forward to connecting with other US-RSPE members. Visit US-RSPE and learn more at booth #B4038.

What are you looking forward to at IPPE?

I eagerly look forward to participating in the upcoming International Production & Processing Expo (IPPE) and visiting fellow U.S. Roundtable for Sustainable Poultry and Eggs (US-RSPE) members. The US-RSPE is an independent, multi-stakeholder organization developing environmentally sound, socially responsible solutions and economically viable solutions. I'm looking forward to connecting! Visit US-RSPE at booth #B4038. I'll be there (your schedule if you are working the booth)

Call to Action:

Want to connect with US-RSPE at IPPE? Click [here](#)!

Copy for US-RSPE Event:

The U.S. - Roundtable for Sustainable Poultry and Eggs (US-RSPE) is hosting a vital information session: "Take Control Over Your Sustainability Journey". Indulge in mid-afternoon snacks and discover how to elevate your sustainability as a proud member of US-RSPE. I have benefited so much from the networking and resources that US-RSPE provides, and I look forward to enjoying this great event. Space is filling up fast, so RSVP today!

Personal Post for US-RSPE:

I am excited to attend IPPE, where I can reconnect with fellow members from the U.S. Roundtable for Sustainable Poultry and Eggs (US-RSPE). If you want to know more about tackling your sustainability challenges, plan to attend US-RSPE's event: "Take Control Over Your Sustainability Journey." The event will feature mid-afternoon snacks, and you'll learn how to improve your sustainability as a proud member of US-RSPE. I have benefited personally from the networking and resources that US-RSPE provides, and I look forward to attending this great event. RSVP to learn more today:

Shorter- more informal content:

📅 Monday, January 29, 2024

🕒 2-4 PM, Room B211

🔗 U.S. Roundtable for Sustainable Poultry & Eggs: Take Control Over Your Sustainability Journey

Indulge in mid-afternoon snacks and discover how to elevate your sustainability as a proud member of US-RSPE.

Interested? Click here.





U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS

Visit Us at Booth #B4038



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IT ALL**

JAN. 30 - FEB. 1, 2024 | ATLANTA, GA USA

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U.S. ROUNDTABLE FOR SUSTAINABLE POULTRY & EGGS

**U.S. Roundtable for Sustainable Poultry & Eggs:
Take Control Over Your Sustainability Journey**

Monday, January 29, 2024
2-4pm Room B211

